

Mobile Technology Solutions for Professionals On the Go

- **Keynote Presentations**
- **Live Classroom Workshops**
- **Continuing Education Programs**
- **Office Technology Consulting**

G. William James, presenter extraordinaire and author of “**The Google Universe**”, is internationally recognized as one of the leading training professionals for handheld computing and mobile technology for retail, medicine, sales, business and real estate. William has been a featured speaker and a fan favorite at a number of key events:

National Association of REALTORS® Convention and Expo & these State conventions:

- Alabama Association of REALTORS®
- California Association of REALTORS®
- Colorado Association of REALTORS®
- Florida Association of REALTORS®
- Georgia Association of REALTORS®
- Illinois Association of REALTORS®
- Michigan Association of REALTORS®
- Nebraska Association of REALTORS®
- New Jersey Association of REALTORS®
- New York Association of REALTORS®
- Pennsylvania Association of REALTORS®
- Tennessee Association of REALTORS®
- Texas Association of REALTORS®
- Virginia Association of REALTORS®

The G. William James Organization

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The Google® Universe
*A Realtor's Guide to the
Ultimate Mobile Office*

**Smartphones, iPads,
Tablets & Tech Tools**

**Time Management and
Customer Relationships**

**Advanced Sessions:
Dropbox , InstaGram
& Evernote**

**Android, iPhone, iPad,
Windows 8 Mobile and
Blackberry Workshops**



G. William James' Keynote Presentations For All Occasions

- **Latest technology trends and outlook**
- **Motivation and goal setting**
- **Humor with an inspiring message**
- **Igniting Your Passion**

One of the many questions I get frequently asked at my technology workshops is “**why aren't you performing more keynotes?**” The fact is I have, every time I present a workshop! Engaging and informative, peppered with humour and good stories. G. William James is a fresh new face that everyone already knows.

Whether you're looking for a keynote speaker to open or close your meeting, a luncheon or simply an inspiring and engaging speaker always delivers with a good message, G. William James will create and deliver a tailored program guaranteed to exceed your expectations. Let William bring the enthusiasm, energy, and knowledge in mobile technology, cloud computing, time management and customer relationships to your next meeting, convention or technology symposium.

Call the G. William James organization to book a great speaker for your meetings at (770) 406-6449 or go to www.pdapowerplus.com for information.

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Keynote Topics

***Professionals On The Go
and the Art of Mobile
Productivity***

***Time Management and
Customer Relationships
In a smartphone World***

***The Cloud
Computing Solution***

***It's All In How
You Slice It***



Live Classroom Training with G. William James

- **Cloud Computing for mobile professionals**
- **The latest mobile devices, apps and tools**
- **Time Management and customer relationships**
- **Continuing Education and customized workshops**

The Google® Universe Workshop and Boot Camp

The latest frontier of mobile technology brings easy to use, free apps to turn your laptop, PC and mobile devices into a most powerful resource for client relationships, productivity and social networking – the new, mobile world of the business of real estate.

Smartphones, iPads, Tablets and Tech Tools:

What REALTORS® Should Know About Their Mobile Technology

A big challenge for Agents is how to evaluate and choose from the extensive variety of mobile devices, and how to select the right combination of mobile tools for the mobile office.

Time Management, Client Relationships and Mobile Productivity Solutions for REALTORS®

How to adapt time-honored business management principles to increase productivity, improve communications, manage contacts with a global CRM, all which are implemented using mobile devices and “the Cloud”

Getting A Finger On The iPhone & iPad

The ONE workshop for you to know how to use the awesome power of the Apple iPhone and iPad, how to turn these tools into the ultimate mobile office experience. Also discussed are communication and productivity solutions for iPhone and iPad.

The Android Smartphone: A Realtor's Guide

A hands-on workshop for both novice and tech-savvy Agents to discover how to harness the massive mobile power of the Android Operating System. Topics range from basic setup and navigation to the most useful applications for productivity, time management and marketing.

Advanced Cloud Computing Applications

A hands-on workshop for both novice and tech-savvy Agents to discover how to use some of the most useful cloud-based productivity and marketing tools to increase your reach and your profit margins. Some of the technologies included:

- Evernote
- Dropbox
- Instagram

**Continuing Education
credit may be available**

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The Instructor

G. William James is a speaker, presenter and author of “The Google Universe”, and internationally recognized as one of the leading training professionals for handheld computing and mobile technology. His Google Universe Workshop has been acclaimed as the most effective mobile technology class in the US for real estate.

The Google® Universe Workshop & Boot Camp

A full-day, 6 hour get-it-done workshop

Bring your laptop, Tablet and Smartphone

The Boot Camp version is a full day workshop will empower each attendee with a comprehensive knowledge of the Google apps, and a complete mobile office solution

**Continuing Education
credit may be available**

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Organization**

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The Speaker

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- **Gmail** Learn to use Gmail's unique filing and organization features
- **Google Voice** Customized messaging and voice call features
- **Google Calendar** Time management has never been so easy
- **Google Documents** Manage all of your documents and share them
- **Google Picasa** Store and share thousands of photos right online
- **YouTube** Upload and distribute listing videos like never before
- **Google+** Learn to create a business page, and effectively network
- **Plus Google Analytics, Mobile Apps, and more!**

What You Will Have By The End Of The Day:

- **Gmail** Customized and ready for organization of all your email
- **Google Voice** customized as your front-end receptionist
- **Google Calendars** synchronized to all devices and a backup.
- **Google Documents** organized and ready to share live online
- **Google Picasa** set and organized to store and distribute photos
- **YouTube** videos uploaded, edited and ready for distribution
- **Google+** profiles optimized to globalize your business

Your mobile office is ready to use immediately!

You must bring a laptop computer to the Boot Camp.

Additional applications and tools such as **Evernote, Instagram** and **Dropbox** accounts will be set up for your ultimate mobile office experience.

This is a unique opportunity to have all your mobile tools ready for your business, with **step-by-step instructions from the Master of the PDA, G. William James.**

Biography and Introduction

G. William James is one of the leading training professionals for handheld computing and mobile technology in the United States for retail, medicine, sales, business and real estate. A sales trainer and seminar presenter since 1986, thousands have heard his enthusiastic yet real-life approach to time management and sales excellence. James was an early user of PDAs, is devoted to handheld computing and has built his career on the technology. In 2003 he began teaching smartphones as well, and today teaches all platforms and devices on the Android, Apple iPad and iPhone®, Blackberry, and Windows Mobile operating systems.

Among REALTORS®, James is internationally recognized for teaching the mobile devices' technology as the ultimate REALTOR®, tool. His workshops emphasize the ease-of-use and intrinsic value of the smartphone for the sales, consulting and managing professional. He is a contributor to Realty Times, Illinois Realtor®, Michigan Realtor®, New Jersey Realtor® and Texas Realtor® Magazines on PDAs, smartphones and mobile technology.

His lists of clients include Medtronic, Primerica, General Electric and Kaiser Permanente. He presented to the numerous conventions, including the Keller Williams Real Estate Family Reunion, RE/Max of Texas Convention and the state REALTORS® conventions of California, Georgia, Virginia, Michigan, Florida, Colorado, New York, New Jersey and Pennsylvania.

He has presented to the National Association of REALTORS® Conference in the Technology Learning Center on numerous occasions, and is a highly popular presenter at the association level and real estate technology forums. His keynote in 2012 drew over 300 to each session.

James is trained and certified by GE Supra as an expert on the eKey system. He is also versed in the SentiLock® Keybox System.

Mr. James was featured in Black Enterprise Magazine as “**Master Of The PDA**”.

James is also a frequent guest speaker at luncheons and association functions for many industries, all of which are constantly striving to remain on the leading edge of handheld technology. He has represented Palm, GE Supra, MarketSource, Inc. and others as a platform speaker and booth personality at conventions and technology events. His company, Handheld Computer Solutions, conducts specialized training seminars for companies and real estate organizations throughout the United States, the Caribbean and Canada.

Mr. James resides in an Atlanta suburb with his family.